
Magellan Hill

TECHNOLOGIES

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LOURDES HEALTH FOUNDATION PARTNERS WITH U CARE NOW

Participation in Magellan Hill's Charitable Division Continues to Grow

MOUNT LAUREL, N.J. – Magellan Hill Technologies announced today that Lourdes Health Foundation has signed on with U Care Now, Magellan Hill's charitable division, which has continued to grow since its launch in May.

“U Care Now appreciates the opportunity to support the Lourdes Health Foundation and its commitment to creating healthy communities throughout South Jersey,” said Bradford M. Bono, founder and chief executive officer of Magellan Hill. “With the Foundation’s participation, U Care Now continues to grow and expand, enabling us to make a difference for more and more South Jersey residents.”

Lourdes Health Foundation supports and sustains Lourdes Health System's delivery of quality medical care and holistic approaches to healing.

The Foundation's role is to raise, manage and disperse charitable gifts to Lourdes Health System consisting of Our Lady of Lourdes Medical Center in Camden and Lourdes Medical Center in Willingboro, Burlington County and the communities they serve. These gifts enable the healthcare facilities to expand programs, purchase much needed equipment and support community outreach programs.

“Lourdes Health Foundation looks forward to our partnership with U Care Now and Brad Bono,” said Kim Barnes, vice president for planning and development and executive director of the Foundation. “U Care Now has identified a practical approach to charitable giving that benefits Lourdes and the broader nonprofit community.”

ABOUT MAGELLAN HILL and U CARE NOW

Magellan Hill is a specialty publisher of local online and print directories. The company also provides telecommunications services to small businesses in New Jersey, Pennsylvania and New York. These services include: Internet security; conference calling; local and long distance phone service, and Internet service.

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In addition, Magellan Hill offers an innovative approach to charitable giving through its U Care Now division, which provides phone and Internet service to residential customers.

Under U Care Now, a percentage of a consumer's monthly bill is donated to a participating charity of their choice. This provides consumers with an easy way to make a charitable contribution, and at the same time provides participating charities with a constant revenue stream.

In addition to the Lourdes Health Foundation, participating charities include the United Way of Camden County, the Ronald McDonald House of Southern New Jersey and the Adam Taliaferro Foundation.

ABOUT BONO

Bono was the co-founder of PAETEC Communications Inc., and served as chief operating officer until January 2006, when he left the company to start Magellan Hill.

Under Bono's leadership, PAETEC, with a major operations center in Voorhees, became one of the fastest growing telecommunications firms in North America. The company's revenues are expected to reach nearly \$1 billion in 2007.

Prior to starting PAETEC, Bono served as vice president of alternate channel sales for ACC Telecom and was co-founder of Vista International Communications Inc., based in Mount Arlington, N.J.

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