



MAGELLAN HILL

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MAGELLAN HILL NAMES CATALANA, KOREN TO ADVISORY BOARD

Mount Laurel Business Taps Local Leaders to Provide Insights for Continued Growth

MOUNT LAUREL, NJ – Magellan Hill Technologies announced today the appointments of Carmine Catalana IV, president of Cumberland Dairy, Inc. and Doctor Phillip A. Koren, a physician at Heart House – Cardiovascular Associates of the Delaware Valley, to the company’s Advisory Board. The Advisory Board is a panel of distinguished experts drawn from Magellan’s stakeholder communities, and it plays a key role in advising the company on emerging trends, opportunities for growth, program and strategy development.

“Both Mr. Catalana and Dr. Koren possess exceptional vision, experience and successful track records in progressive business thinking, making them strong additions to our Advisory Board” said Bradford M. Bono, President and CEO of Magellan Hill. “Most importantly, they share our dedication to the highest standards of customer service and belief that community giving is our corporate responsibility.”

ABOUT CARMINE CATALANA IV

Mr. Catalana is part of the third generation of family to own and operate Cumberland Dairy, a company that was founded in 1933. Cumberland Dairy counts many major retail, restaurant, and foodservice companies as their valued customers. McDonald’s, Wawa, Rita’s Water Ice, Organic Valley and Smart Balance are among the brands that rely on Cumberland Dairy’s processing facility to produce their specialty dairy products.

Mr. Catalana earned his Bachelor of Science degree in Business Administration from Merrimack College in North Andover, Massachusetts. In addition to his business interests, he is member of the Philadelphia Chapter of the Young President’s Organization (YPO). He also serves as Chair of the McDonald’s Supplier Advisory Council. He is a member of the Board of Directors of the Milk Industry Foundation and holds leadership positions with various trade, community, and church organizations.

“I am excited to be part of Magellan Hill Technologies,” said Catalana. “By providing telecommunications services for substantially less than other carriers and passing a significant portion of those savings along to important charitable organizations through their U Care Now division, Brad and his team are creating an advantageous situation for all involved. I am happy to dedicate my time and efforts to introducing Magellan’s progressive way of doing business to more and more companies.”

ABOUT PHILLIP A. KOREN, M.D., F.A.C.C.

Dr. Koren is a cardiologist at Heart House – Cardiovascular Associates of the Delaware Valley, a provider of comprehensive, personalized cardiovascular care in Southern New Jersey. He attended Brandeis University as an undergraduate, and then went on to receive his M.D. degree from Howard University College of Medicine.

Upon graduation, Dr. Koren performed his Cardiology Fellowship at Presbyterian-University of Pennsylvania Medical Center. When not working directly with cardiovascular patients, Dr. Koren is teaching future generations of physicians to heal as a Clinical Assistant Professor of Medicine at University of Medicine and Dentistry, New Jersey.

“Magellan’s method of telecommunications delivery is a great benefit to the healthcare industry, particularly small and medium-sized practices, clinics and start-ups,” Dr. Koren said. “By expanding Magellan’s outreach to healthcare providers, we can share information on new technology that can help these medical businesses to not just succeed, but thrive.”

ABOUT MAGELLAN HILL

Magellan Hill is a telecommunications management company that services mid and large sized businesses, government agencies and healthcare providers in New Jersey, Pennsylvania, New York and Delaware. These services include Local and Long Distance Phone Service, Data, High Speed Internet Service, Internet Security and Conference Calling. It is Magellan Hill’s mission to do what is best for their customers, employees and the community at all times.

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