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Magellan Hill's U Care Now Program Doubles Company's Charitable Contributions to \$100,000 in 2010

HADDONFIELD, N.J. – Magellan Hill Technologies, a telecommunications management and consulting company based in Haddonfield, N.J., said Monday that its U Care Now program doubled its charitable contributions in 2010 to more than \$100,000.

The Ronald McDonald House of Southern New Jersey and the Philadelphia chapter of Little Smiles were the primary recipients of the charitable donations, although numerous other charities also received contributions.

U Care Now is a charitable division of Magellan Hill that offers its phone-service customers an easy, convenient way to donate to their favorite causes by having a portion of their monthly payments donated to charity. U Care Now provides telecommunications services through Verizon and will match or beat Verizon's rates.

Magellan Hill CEO Brad Bono said that even ongoing difficult economic conditions didn't stop the company's customers from showing more compassion than ever.

"It's a real testament that despite continued tough times, our customers were able to dig deep and increase their contributions to some worthy charities," Bono said. "Giving back to the community not only feels good, but it's the right thing to do."

"Adversity seems to bring out the best in many people, as demonstrated by the help U Care Now was able to provide us this year," said Teddy Thomas, Executive Director of the Ronald McDonald House. "Every little bit helps, especially for nonprofits. Putting a smile on a child's face is priceless."

About Magellan Hill Technologies

Magellan Hill Technologies offers a wide range of communications and technology solutions for small- and mid-sized business customers, including Internet security; conference calling; local and long-distance phone service; and Internet service. Headquartered in Haddonfield, N.J., Magellan Hill also offers an innovative approach to charitable giving through its U Care Now division, which provides phone and Internet service to residential customers. For more information on Magellan Hill Technologies, visit www.magellanhill.com.