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Magellan Hill Donates \$31,230 to Local Charities Through *U Care Now* Program

HADDONFIELD, NJ – Magellan Hill, a telecommunications management company located in Haddonfield, NJ, announces charitable donations totaling \$31,230 to 22 non-profit organizations in New Jersey and Pennsylvania. These donations were made possible by the company's innovative *U Care Now* program.

Through *U Care Now*, Magellan Hill offers a unique and easy way for businesses to support their favorite causes by purchasing telecommunications services.

"Enrolling in the *U Care Now* program is a win-win for our clients and our network of charities," said Magellan Hill founder Brad Bono. "First, we save our clients up to 30 percent on their business telecommunications services. Then, we channel five percent of their monthly bill to the participating charity of their choice. Both the savings – and the contributions – really add up."

The Ronald McDonald House of Southern New Jersey, the chosen charity of Magellan Hill client South Jersey Industries, received a sizeable donation of \$13,754. Little Smiles of Philadelphia, the selected non-profit of Magellan Hill client Apple Vacations, benefited from \$10,942 in funds. The Heroes to Hero Foundation of Gloucester received \$1,908 and the Adam Taliaferro Foundation of Turnersville received \$1,285.

Other charities to benefit from the *U Care Now* program include: the Boys & Girls Club of Gloucester; Community Qwest; United Way of Camden County; Volunteer Medicine Cape May County; Ronald McDonald House of Central NJ; American Red Cross; Northwestern Human Services; Caregiver Volunteers of NJ; New Brooklyn Church; Big Brothers Big Sisters of Camden and Gloucester County; Garden State Discovery Museum; Camden Eye Center; Southern NJ Community Foundation; Atlantic Riding Center; St. Augustine Preparatory School; Camden County Animal Shelter; Partners in Learning; and Open Arms: Support for the ASD.

"Since the inception of *U Care Now* and through various sponsorships, Magellan Hill and our clients have contributed more than \$152,000 in total donations to noteworthy organizations throughout the region," Bono continued. "In 2010, we're shifting to a monthly payment system for these charities, creating a constant stream of revenue and crucial source of stability for the vital programs they support."

Magellan Hill is a telecommunications management company revolutionizing the way small and mid-sized businesses choose and purchase telecom services. We offer our clients customized telecommunications systems at significant savings as well as information technology security, professional services and directory publishing. For more information on Magellan Hill and the *U Care Now* program, log on to www.magellanhill.com, call 856-795-9500 or e-mail customercare@magellanhill.com.